**Not-so-SMART objective: Maintain baseline age adjusted hospitalization rate for fall-related injuries in < county>.**

| Key Component | Objective |
|---|---|
| **S**pecific - What is the specific task? | |
| **M**easurable - What are the standards or parameters? | |
| **A**chievable - Is the task feasible? | |
| **R**ealistic - Are sufficient resources available? | |
| **T**ime-Bound - What are the start and end dates? | |
| | |
| **SMART objective:** | |

**Not-so-SMART objective:   Increase the number of older adults (65+) that complete the A Matter of Balance program in <state> from 10 in 2011 to 600 in 2015 (cumulative).**

| Key Component | Objective |
|---|---|
| **S**pecific - What is the specific task? | |
| **M**easurable - What are the standards or parameters? | |
| **A**chievable - Is the task feasible? | |
| **R**ealistic - Are sufficient resources available? | |
| **T**ime-Bound - What are the start and end dates? | |
| | |
| **SMART objective:** | |

**Not-so-SMART objective:   Maintain the rate of deaths due to falls among older adults in <state> at 75 per 100,000 in 2010 to the same in 2016.**

| Key Component | Objective |
|---|---|
| **S**pecific - What is the specific task? | |
| **M**easurable - What are the standards or parameters? | |
| **A**chievable - Is the task feasible? | |
| **R**ealistic - Are sufficient resources available? | |
| **T**ime-Bound - What are the start and end dates? | |
| | |
| **SMART objective:** | |

**Not-so-SMART objective: Two questions were included in the 2012 <state> BRFSS with plans to include in 2014 and 2016 to coincide with the two fall incidence questions required by the CDC.  It is our goal to analyze the results from these**

**questions to see if there has been a behavior change in \<state\>  over the course of the grant.  The baseline data will be from the 2012 BRFSS and the goal increase will be based on the 2012 results.**

| Key Component | Objective |
|---|---|
| **S**pecific - What is the specific task? | |
| **M**easurable - What are the standards or parameters? | |
| **A**chievable - Is the task feasible? | |
| **R**ealistic - Are sufficient resources available? | |
| **T**ime-Bound - What are the start and end dates? | |
| | |

**SMART objective:**